



**RESOLVED:-**  
**THAT THE PURITY BAKERS ARE THE BUSIEST MEN IN EL PASO. BUSTER BROWN BREAD IS BOUGHT AS FAST AS IT IS BAKED. BUSTER BROWN**

**The Best Bread Baked**  
 Couldn't be made better regardless of cost.

Finest flour, freshest eggs, in fact the best ingredients obtainable, and the utmost care and skill in baking, all contribute to make it the Best Bread obtainable.

**Paritrol BAKING COMPANY Paritrol**

**RESORTS AND HOTELS**

**Ho! For Ocean Park, California!**

Spend the Hot Season "By the Sea"! Ocean bathing—Fine Surf—Excellent Music, Theaters—Dancing—Skating—Coasting—Fun—Laughter—Gaiety.

For Season Rentals For Investors For Information

H. C. LITTLE & CO.  
 164 Pier Avenue  
 Ocean Park, Cal.

SEE  
 AUTOMOBILE SERVICE.

**Rheumatism Stomach Troubles Kidney Ailments Faywood Hot Springs**

It cures, and you remain cured, we know, and you will if you try it. Considered the greatest kidney water on earth.

Why not visit Faywood Hot Springs first, since you will eventually go there anyway? Large Modern Hotel. Perfect Climate. Booklet.

T. C. McDermott, "The Faywood" Faywood, N. M.

The cool breezes of the day at

**The Madison Park Apartments**

Oakland, Calif.

Here in beautiful furnished apartments you can enjoy your vacation, free from the summer heat—Convenient to the shopping districts of Oakland and San Francisco. Situated on a Park, near a lake, and only two blocks from the Oak St. Station of the Southern Pacific.

**REAL APRIL SHOWERS ARRIVE ON SCHEDULE**

Straw Hats, Dust and Low-quarter Shoes Get Well Soaked.

April showers, sure enough! It has been trying to rain since early

**Up and Down? Go To Your Doctor**

Ayer's Sarsaparilla is a tonic. It does not stimulate. It does not make you feel better one day, then as bad as ever the next. There is not a drop of alcohol in it. You have the steady, even gain that comes from a strong tonic. Ask your doctor all about this. Trust him fully, and always do as he says.

J. O. Ayer Co., Lowell, Mass.

**St. Louis—Memphis—New Orleans**  
 And All Points Beyond Is Best Reached Via

**The Texas & Pacific Railway**

7:30 a.m. These Two Fast Trains Offer You Superb Service To All Points South and South East. "Ask Us" 7:15 p.m.

City Office Sheldon Block

Jas. W. Turner City Pass. Agt. A. S. Wagner D. P. and T. A.

**DR. H. A. MAGRUDER DENTIST**

I Don't Work for Negroes.

References: ASK ANYONE. COLES BLDG. 10th Year El Paso.

Let us figure A NIAGARA PYRAMID FURNACE to heat your home.

**H. WELSH COMPANY SHEET METAL WORKERS**  
 211-15 W. Overland St. El Paso. Bell Phone 600 Auto 1690

**Globe-Wernicke Files and Bookcases**  
 ARE THE BEST. ELLIS BROS. PRINTING CO.

**News Brevities**

**Train Bulletin.**  
 G. H. train No. 7, from the east, due at 6 p. m., will arrive at 8:45 p. m. All other trains are reported on time for Tuesday afternoon and evening.

**Prompt Hook Service.**  
 Pomeroy's hooks are at the barn, hitched, awaiting your call. Phoenia, Bell, 651-2444; Auto, 1651-2444.

**We will give you prompt attention when you want a hook.** Phone 1 and 1091. **Longwell Transfer.**

**Dr. Klein, physician:** Internal medicine, special attention given to tuberculosis. Office, Roberts-Banner Bldg.

**Dr. Jamieson, genito-urinary, skin and rectal diseases,** 513 Mills Bldg.

**Dr. J. H. Page, dentist,** 501-502 Roberts-Banner Bldg., phone 1690.

**Crossed Wires No Damage.**  
 Crossed wires at 1214 Hutton street caused the insulation to burn off and resulted in the sounding of a fire alarm at 10 o'clock Tuesday morning. There was no damage.

**Have your electrical work done by the old reliable Texas Electrical Supply Co.,** 213 N. Stanton St. Both phones.

**For house wiring and fixtures see the National Electric and Supply Company,** 317 Mills street.

**Mexican Herald on Sale**  
 at Ward's Pharmacy, in El Paso. Complete and reliable news of what happens in Mexico.

**Well furnished 10-room home** for rent; every convenience; references required. Tel. 243.

**Dr. R. M. Ratliff, dentist, successor to Drs. Page & Ratliff,** 204-5-6 Caples Bldg.

**Water Color of New Hotel.**  
 A water color painting of the hotel Paso del Norte is on display in the window of the First Mortgage company on San Antonio street. The drawing shows the front elevation of the building in colors, and is the first completed drawing of the big \$1,000,000 hotel, which is being built at the intersection of San Antonio and El Paso streets.

**Proposals for Coal—Chief quartermaster's Office, Federal Building, Chicago, Ill., April 15, 1912.—Sealed proposals will be received here until 11 a. m., May 15, 1912, for furnishing coal required in Central Division during fiscal year commencing July 1, 1912. Information furnished on application. Col. John L. Clem, Chief Quartermaster.**

**Dr. N. T. Moore, physician and surgeon,** 304 Roberts-Banner building.

**Osteopathy a specialty.** H. F. Wright, M. D., D. O., Herald Bldg.

**"Finest that can be produced." Rich- eiteu Fernell-Battavia, Groceriesell them.**

**Two White Ducks Missing.**  
 W. H. Austin reported to the police Tuesday morning that some one had entered the yard of his home on San Antonio street and purloined two white ducks.

**Dr. Robinson, diseases of children,** removed to 211-212 Roberts-Banner.

**Dr. A. T. Still Osteopathic Inflammery.**  
 Dr. Ira W. Collins, physician in chief; Dr. Amelia Burk, Dr. Grace Parker, Dr. Paul R. Collins, consulting physicians; 201 West Missouri street.

**Dr. N. E. Satterlee, Osteopath,** 605 American Bank Bldg., phone 141.

**Dr. Cameron, Dentist,** 225 Mesa Ave.

**Dr. Gerber, 218 Mills Bldg., diseases of women,** recital diseases and electro-therapeutics.

**Three Get Police Court Fines.**  
 Mar Bin, a Chinaman, was fined \$1 in police court Monday afternoon on a charge of smoking opium in his room on Broadway. Also fined \$10 and given a five spot for having a little fun throwing stones at an old woman and a Stalker, who was fined \$10 on a charge of fighting with A. E. Vanderholden, one of his employees.

**Will pay \$5.00 reward for return of two white Pekin ducks taken from my residence, 219 San Antonio street, last night. No questions asked. W. H. Austin.**

**BUSINESS MEN, ATTENTION.**  
**The Amateur Advertising Contest Will Appear The Herald of April 20.**  
 El Paso business men recognize at all times the value of advertising. The Herald being the only advertising medium in El Paso that sells advertising strictly on a business basis. The Amateur Advertising Contest appearing in The Herald April 20 has a twofold value to advertisers. The space in this contest being sold at a special advertising rate, the advertiser gets full value received either in general or special publicity, depending on the nature of his advertisement. The special prize of \$2.50 offered by the advertiser insures unusual attention to his particular advertisement and the advertiser's advertisement is turned in by contestants will form a valuable collection of advertising reference for future use. El Paso business men who have not yet been approached are asked to telephone The Herald business office at once for an advertising solicitor.

**EL PASO INDUSTRIAL FARM AT CRUCES**

**Eastern Parties Take Option on 30 Acres For Benevolent Enterprise.**

Las Cruces, N. M., April 16.—An option on a valuable tract of land has been taken by an eastern benevolent society for 30 days, as a site for an industrial farm for boys from the eastern cities who need training and care and also as a home for aged men and women, whose days of usefulness are past, as regards earning, taken for themselves, and with no home of their own.

This tract comprises 162 acres. It takes up the main artery for the homes, and adjoining land will be purchased for farming purposes, to give each inmate of the homes some employment out of doors.

The parties who were sent through the west to seek a suitable location after going over Nevada, Colorado, and Arizona, decided upon the Mesilla valley as the location they were looking for. They stated that the climate, the beauty of the valley, the fertility of the soil, and proximity to the state college, made it an ideal spot, with the result of the option being taken on the tract pending the approval of the board by whom they were sent. They also said that they believed Las Cruces was the prettiest little city they had been in, as to location and scenery and attractive homes, during their travels in quest of a site for the benevolent society.

The grand jury returned 22 true bills and seven no bills.

The train due here from El Paso at 8:05 a. m., was at Fort Selden most of the day, where it was reported the engine was disabled.

John L. McCullough has arrived, en route to his camp in the Organ mountains.

Justice Medler has arrived in the city from his ranch home at Selden to preside over the third district court, the third week in the term opening with the Monday morning session.

**Land Office Notes.**  
 The following business was done at the U. S. land office for this district: Homestead entries—Earl S. Chamberlain, box 2, Deming, N. M., N. W. 1/4 Sec. 22, T. 26, S. R. 1 W. Balero Garcia, Hurley, N. M., W. 1/4 Sec. 13, S. 3, N. 1/4 Sec. 14, S. 3, N. 1/4 Sec. 10, T. 19, S. R. 12 W. The above application was filed applicant notified that land is unreserved.

**Desert land entries—**Ida R. Lyons, Gila, N. M., N. 1/4 Sw. 1/4 Sec. 17, N. 1/4 Sec. 18, T. 15, S. R. 17 W.; rejected for the reason that excess area was not paid for, and for the further reason that applicant does not show qualifications of full citizenship. Ysabel R. Campbell, Gila, N. M., S. 1/4 Sw. 1/4 Sec. 17, S. 1/4 Sw. 1/4 Sec. 18, N. W. 1/4 Sec. 14, N. W. 1/4 Sec. 20, T. 15, S. R. 17 W.; rejected because applicant does not show full citizenship. The reason for the rejection of land is already appropriated; Wm. T. Darrow, Albuquerque, N. M., E. 1/4 Sec. 24, E. 23, S. R. 1 W. Victor H. Lion, Honolulu, N. M., Sw. 1/4 Sec. 21, T. 28, S. R. 9 W. H. F. Vermilion, of Clovis, N. M., will be here for several days.

Miss Anna Harris of Clovis, N. M., is a new arrival in the city.

The new common battery telephone system will be installed about the first of May, and the telephone company after that date will be in shape to furnish an up to date telephone service.

E. G. Gentry has left for Deming, where he expects to go into business.

John Venable, whose home is Albuquerque, N. M., was down in the valley on a sight-seeing and business trip over Sunday.

**AMUSEMENTS**

**WEIRD, WONDERFUL PICTURES.**  
 Weird, cruel, fascinating, the Dante's Inferno pictures which are being shown at the Airdome by special arrangement this week, are so impressive and impressive as the action in the pictures, the word in color and light effects. The pilgrimage of Dante through the lower regions, piloted by the poet, Virgil, as he immortalized it in his famous poem, is reproduced upon the screen with much vividness.

The films are the result of careful study of the text and the synopsis given preceding each picture includes a quotation from the poem upon which the motion picture spectacle is based. Wonderful as the conception of the horrible scenes in the Inferno of Dante's imagination, the scenery is almost as impressive as the action in the pictures. Mountains, caves, pits and crags are utilized for the stage setting of this remarkable series of animated pictures. The mechanical effects are equally wonderful and are so impressive at times as to be almost repulsive. The pictures are skillfully and masterfully produced, and the rain of fire in one scene is as spectacular as a modern pyrotechnic display.

Awful as it is in its inception, the pictures are more wonderful in their execution. How such films are made and the effects are secured overshadows the remarkable conception of the poet Dante.

**AIRDOME.**  
 "Dante's Inferno," the wonderful Milan production, was shown to a big house last night at the Airdome. This beautiful film is declared by manager Fogge as the real masterpiece of the motion picture field and last night's exhibition, he says, more than fulfilled all promises made by the management to him. A noticeable feature of these pictures is their remarkable steadiness, the usual "clicker" being entirely absent. This beautiful and instructive series will be continued for the rest of the week, and as an added attraction the Rev. Miles Hanson will lecture on the subject Thursday night. The prices for adults are 25c, for children 15c.

**ARRAH-NA-POGUE.**  
 The Bijou tonight will exhibit Boncault's famous Irish story, "Arrah-Na-Pogue." The production is 3000 feet long and was taken in Ireland. The original identical places mentioned in the original story. The Kibben company considers this one of its masterpieces, and the Bijou management says it is a picture that is sure to be enjoyed by all who see it.

**QUAY COUNTY INSTITUTE DATES HAVE BEEN SELECTED**  
 Tucumcari, N. M., April 16.—E. Paek, superintendent of county schools, has announced the dates of August 5 to August 17 on which the Quay County Teachers' Institute will be held this year. The institute will be under the charge of Prof. J. S. Hofer, of Tucumcari. The work will cover everything needed for those who are to be teachers in the county school. Complete details of the arrangements are completed.

The eighth district judicial court has convened here with Judge Leib on the bench. Only a few cases, and those non-jury cases, will be tried at this term. There is no account of a lack of provision for juries.

Rev. E. J. Dolgin will open a series of

**Whittemore's Shoe Polishes**  
 Finest Quality Largest Variety

**GILT EDGE** The only ladies' shoe shining that contains OIL. Blacks and polishes shoes and rubs down and shines without rubbing. 25c. "French Gloss" 10c.

**STAR** combination for cleaning and polishing all kinds of shoes. 10c. "Dandy" size 25c.

**"QUICK WHITE"** (in liquid form with sponge) quickly cleans and whitens dry canvas shoes. 10c.

**BABY ELITE** combination for gentlemen who take pride in having their shoes look A1. Restores color and luster to all black shoes. Polish with a touch of "Elite" size 25c.

Your dealer does not keep the kind you want, send to the nearest store for a package, charges paid.

**WHITTEMORE BROS. & CO.**  
 20-26 Albany St., Cambridge, Mass.  
 The Largest Manufacturers of Shoe Polishes in the World

**St. Louis—Memphis—New Orleans**  
 And All Points Beyond Is Best Reached Via

**The Texas & Pacific Railway**

7:30 a.m. These Two Fast Trains Offer You Superb Service To All Points South and South East. "Ask Us" 7:15 p.m.

City Office Sheldon Block

Jas. W. Turner City Pass. Agt. A. S. Wagner D. P. and T. A.

Wednesday **Calisher's** 3d Day of

**Gigantic Stock Reduction Sale**

**Positively the Greatest Opportunity for Economy Ever Presented to El Paso's Public**

The augmented selling force, while somewhat new to the arrangement of stocks Monday, causing some delay in service, is now prepared to render instant attendance. The marvelous values offered in the early part of this sale have been superseded by hundreds of others, equally or more tempting.

**Wednesday--Sale of Sheets and Linens--Special!**

We find this section too heavily stocked with the finer grades of linens and Bed Clothes. Our linen man was instructed to use his price cutter freely—here is the result:

75c Silver bleached Damask	53c	75c 72x90 seamless Sheets, hemmed	64c
\$1.00 72 in. Linen Damask	82c	80c 72x90 seamless hemmed Sheets	73c
\$1.50 72 in. German Linen Damask	\$1.05	85c 72x90 seamless hemmed Sheets	76c
\$2.25 72 in. Heavy Linen Damask	\$1.69	95c 81x90 seamless hemmed Sheets	82c
\$1.25 Pure linen napkins, doz.	95c	\$1.00 90x90 seamless hemmed Sheets	89c
\$2.00 Full size linen table cloths	\$1.39	\$1.10 90x90 seamless hemmed Sheets	95c
\$2.50 silver bleached linen napkins	\$2.15	\$1.25 90x90 seamless H. S. Sheets	99c
\$4.50 Sat. Damask napkins, doz.	\$3.39	\$1.25 90x108 seamless hemmed Sheets	\$1.00
\$3.50 hand emb. Linen Napkins, doz.	\$2.90	20c Hotel Special 42x38 1-2 Cases	15c
75c Damask Lunch Cloths	59c	20c 45x36 Hemstitched Cases	18c
\$1.00 Hand Drawn Lunch Cloths	83c	75c 45x36 Emb'd Pillow Cases	50c
\$2.00 Linen Damask Lunch Cloths	\$1.25	\$4.35 Emb'd and Initialed Bed Sets	\$3.95
\$2.50 Linen Scalloped table cloths	\$1.90	\$3.75 Emb'd and Initialed Bed Sets	\$4.35
\$3.00 H. S. Lunch Napkins, doz.	\$2.45	\$3.75 embroidered Baby Sets	\$2.98
\$2.50 Fringed Lunch Napkins, doz.	\$1.95	\$1.50 Full size crocheted Bed Spreads	\$1.00
\$4.00 H. S. Sat. Lunch Napkins, doz.	\$3.29	\$3.50 Fringed cut corner Bed Spreads	\$2.48
\$9.00 H. S. Damask Table Sets	\$7.65	\$3.25 Marseilles Quilt, hemmed	\$3.39
\$8.50 H. S. Satin Damask Napkins	\$6.95	85c Fringed linen Damask Towels	50c
35 in. Seal. Emb. linen Scarfs	35c	\$1.50 Satin Damask Towels, fringed	95c
45 in. Seal. Emb. linen Scarfs	40c	20c Terry Cloth Bath Towels, each	15c
54 in. Seal. Emb. linen Scarfs	50c	25c Terry Cloth Bath Towels, each	18c
60 all linen guest towels, each	35c	40c Extra size Turkish Towels, each	30c
\$1.25 18x36 absorbent Huck towels, doz.	95c	50c extra size Turkish Towels, each	40c
\$2.00 20x44 Hemmed Huck Towels, doz.	\$1.65	35c large linen Huck Towels, each	21c
25c Bor. fringed Damask Towels, each	19c	All Linen Lunch Sets at	20 PERCENT OFF

**WATCH THE SPECIAL WINDOW DISPLAYS—THEY TELL A TALE OF MATCHLESS ECONOMIES UNSURPASSED IN THE ENTIRE SOUTHWEST.**

**NOTE THE EXTRAORDINARY VALUES IN WOMEN'S TAILORED SUITS AND DRESSES**

**NOTE THE EXTRAORDINARY VALUES IN SILKS AND DRESS MATERIALS**

**PATTERN HATS AT HALF PRICE**

**Calisher's**

**PATTERN HATS AT HALF PRICE**

**SPRING PAINTING**

It is now an excellent time to paint up your home. With your right arm, a gallon of Imperial Paint, and a Rubberset brush you will set your neighbor to hustling, too.

Imagine covering 300 square feet two coats for \$2.25.

**Tuttle Paint and Glass Co.**  
 Bell Phone 208 210-212 N. Stanton Auto Phone 1208

**We Are Now Receiving Our New Stock of**

Baseball Goods, Croquet Sets, Hammocks, Tennis Rackets and Balls, and also have a good supply of firearms and ammunition.

**Shelton-Payne Arms Co.**  
 OVERLAND and EL PASO STREETS.

**Candy Special**

**Our Pecan Panoche Cakes**

25c lb.

WEDNESDAY ONLY

The Store Beautiful.

**The Elite**  
 Texas Street and Mesa Avenue.

**Spring and Summer Styles in Hanan Shoes and Oxfords**

"The Best On Earth" HAVE ARRIVED

Come in and look them over before supplying yourself with summer footwear.

Sold exclusively by

**RLIGHTBODY CO**

**Tell These People What You Want. They Will Respond Promptly**

Bell 608 & 629. **DRUGGISTS** Auto 1068.  
 A. E. RYAN & CO. OPEN ALL NIGHT. 212 SAN ANTONIO ST.

**EL PASO TRUNK FACTORY**  
 Bell Trunks, Bags and Leather Goods Auto 1054 Made, Repaired and Exchanged. 1960 We Store Goods. Opp. Postoffice, across Plaza.

Bell 111 RETAIL **GROCERIES** WHOLESALE Auto 1271  
 CLIFFORD BROS. Mail Orders Given Prompt and Special Attention. 307-309 E. Overland St.

**LONGWELL'S TRANSFER**  
 Hacks, Baggage, Livery and Boarding; Storage, Warehouse; Light and Heavy Hauling; Horse Shoeing, General Blacksmithing, Carriage & Painting Shop.

**Call ODOM'S TRANSFER**  
 To haul your baggage or move you. Storage and packing by careful men. BELL 1504. AUTO 1965.

**R. B. BIAS FUEL COMPANY**  
 Our own manufactured POULTRY FOOD. INCUBATORS—50 and 125 Egg Size. FEED, WOOD AND COAL. PHONES 849, 1849.

**Western Motor Supply Company** "EVERYTHING FOR THE AUTOMOBILE"  
 406 San Francisco St. Phone 523.